

## **NEWS RELEASE**

### **FOR IMMEDIATE RELEASE**

## **THIRD QUARTER 2004 RESULTS AND DISCUSSION**

**Wednesday, October 27, 2004**

**11:00 a.m., Eastern Time**

You are invited to participate in a conference call to review CE Franklin's third quarter September 30, 2004 results. The teleconference will be held **Wednesday, October 27, 2004**, beginning at 11:00 a.m. ET (9:00 a.m. Calgary time MT).

*Michael West, Chairman, President and Chief Executive Officer will lead the discussion and will be accompanied by Sam Secreti, Vice President and Chief Financial Officer. The discussion will be followed by a question and answer period. The call is scheduled for a maximum of 45 minutes.*

CE Franklin will release its third quarter 2004 Results, through Canada NewsWire after market close on **Tuesday, October 26, 2004**. It will also be posted on the company's website at <http://www.cefranklin.com>.

**If you wish to participate in the conference call at the scheduled time dial:**

**1-800-796-7558**

*Should you be unable to participate in this conference call, a recording of the entire call will be available by 1:00 p.m. ET (11:00 a.m. MT) on the same day. This recording will be made available until midnight Wednesday, November 3, 2004 and can be accessed by calling: 1-877-289-8525 and entering the pass code of 21098194#.*

The call will also be webcast live at:

<http://www.newswire.ca/en/webcast/viewEvent.cgi?eventID=938520> and will be available on the company's website at <http://www.cefranklin.com>.

Thank you for your interest in CE Franklin. We look forward to your participation in the conference call.

### **About CE Franklin**

CE Franklin distributes products and related services to the Canadian oil and gas industry, including projects involving drilling and completions, production and maintenance and capital construction. In addition, we are an important provider of materials to other resource based industries. We serve our customers through our network of 37 branches across Canada – from British Columbia to Ontario – as well as internationally.

Our employees are committed to delivering on the promises we have made to our customers, partners, vendors, communities and shareholders. We promise to listen, to improve, to work in partnership, to improve economics, to generate new ideas and to create and build value.

### **For Further Information Contact:**

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